

# Parents' Guide to **READING CLUB**



 SCHOLASTIC

Helping **Canadian** families discover  
a lifelong love of reading for over **60 years.**

# What is **READING CLUB**?



Ordering books through Reading Club is the easiest and most affordable way to offer students the best in children's books for the home and to encourage independent reading for fun.

Reading Club offers students a wide range of titles in each flyer, from popular and award-winning fiction series and charming new picture books, to fascinating non-fiction titles and hands-on activities that stimulate creativity and encourage problem-solving.

Plus, every order you place earns your child's classroom 20% in rewards. With Classroom Rewards, your child's teacher can get books and learning resources to help foster a print-rich classroom for all students to enjoy. Reading Club flyers arrive in schools up to once a month, so make sure you keep an eye out for when it arrives home in your child's backpack!

Through the monthly flyers and emails, we connect with you and your child to guide you through the school year with tips and strategies for a successful year.

## HOW TO ORDER FROM **READING CLUB**

1. Your child will bring home a Reading Club flyer from school.
2. Browse the flyer with your child. Discuss with, and help your child pick the books they would like to read. Plus, discover even more titles online!
3. Sign up for email and check for exclusive offers and special pricing. Sign up at [scholastic.ca/readingclub](https://scholastic.ca/readingclub).
4. Order online on [scholastic.ca/readingclub](https://scholastic.ca/readingclub).
5. Use your Teacher's Class Code on every order to give back to the classroom.
6. Books ship directly to your home!
7. Visit [scholastic.ca/readingclub](https://scholastic.ca/readingclub) in between flyers to find even more great titles.



**READING CLUB**  
**CLASS CODE**

Your classroom earns **20% IN REWARDS** when orders are placed online using Class Code

Shop and earn rewards for your child's classroom when you use Reading Club Class Code

Get **FREE SHIPPING** on orders over \$40 when using Class Code



# Our **READING CLUB** promise to you



## Carefully curated

Each flyer is specially curated and filled with age-appropriate titles that have been hand-picked by professional book-lovers at Scholastic.



## Value for your money

Your child can take home a book from as little as \$3, because every child deserves to experience owning their own books and enjoying independent reading for pleasure.



## Quality publishing that connects to school curriculums

Reading Club gives you access to the best in children's publishing from Canada and around the world that helps support what your child is learning in school. Plus, sign up for email at [scholastic.ca/readingclub](mailto:scholastic.ca/readingclub) to get the latest virtual newsletter on learning trends, seasonal tie-ins, and more!



## Books for everyone

Scholastic provides books to suit all kinds of readers so every child can see themselves in a book. We believe more books means more choice, which means kids get to read the books they want. The right books can ignite and fuel a lifelong passion for reading.



# **READING CLUB** rewards your school!

Every purchase you make earns your child's class 20% of your order value in Classroom Rewards that can be used to purchase valuable educational resources that benefit your child.



Families order  
from Reading Club.



The class earns  
Classroom Rewards.



The teacher redeems Classroom  
Rewards for additional resources.

# Ignite a Love of Reading

Did you know that just 20 minutes of reading a day will change your child's life?

While that may seem like a big statement to make, numerous studies have consistently shown that 20 minutes exposure to reading materials each day is all it takes to positively shape your child's future.

And this doesn't just include complicated educational texts—any reading materials, be it comic books, novels, picture books, recipes, magazines, or the back of food packets, all count towards your child's daily reading goal.

Reading for 20 minutes a day exposes your child to more than 600,000 words in one year. That's more than double the word exposure of a child who only reads for 5 minutes or less each day.



# Steps to Make Your Child a READER

**R****RELATE**

Help your child find themselves and their life within the books they choose.

**E****ENERGIZE**

Have lively dialogues about the books your child reads and plans to read.

**A****ALLOCATE TIME**

Make reading a part of your everyday routine.

**D****DIVERSIFY**

Introduce different genres (e.g., mysteries, biographies, sci-fi, etc.).

**E****ENGAGE**

Make it fun (e.g., help your child organize a local book club with peers).

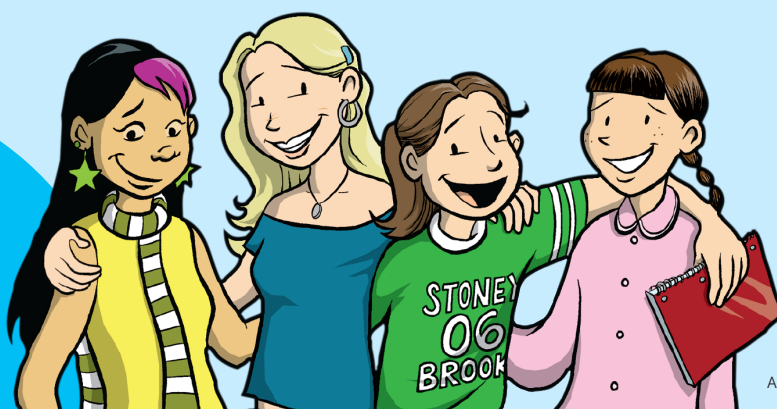
**R****READ TOGETHER**

Participate by taking turns reading passages aloud.

**S****SUPPORT**

Provide your child access to books (e.g., build up your child's home library).

"Both parents and teachers play a key role in encouraging children to read books for fun."  
— From the most recent Kids & Family Reading Report™  
(Canadian Edition)





# WHAT KIND OF BOOKS DOES YOUR CHILD LIKE TO READ FOR FUN?

Use this guide to pick out books for kids of all ages and interests.

Enter a land of make believe

Go on an adventure

Stories about family, friends, and school

Diverse stories

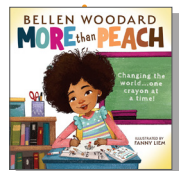
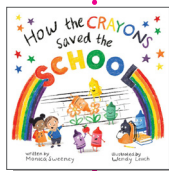
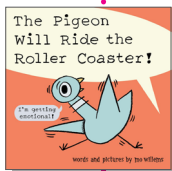
Feelings and emotions

It's all about the illustrations

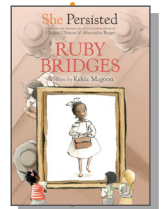
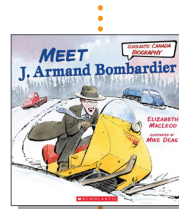
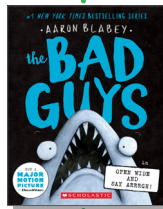
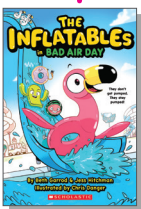
Laugh out loud!

Learn something new!

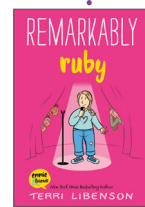
## AGES 3-7



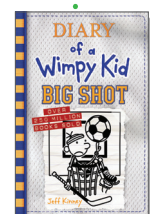
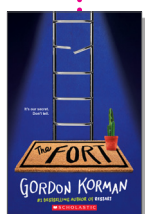
## AGES 7-10



## AGES 10-13



## AGES 13+



Find books like these and more on **READING CLUB**  
[scholastic.ca/readingclub](https://scholastic.ca/readingclub)



# READ. GIVE BACK. DO GOOD.

Your child can make a  
difference for children across  
Canada just by reading!

Program returning Winter 2023!

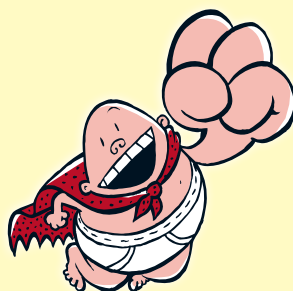
When you support Reading Club, you're a reading hero  
for your child, your child's class, and the community!  
These are the benefits of buying books from Reading Club:

1. Your child gets books to read at home.
2. Your child's teacher can buy more for the classroom.
3. Once a year, your child's class can participate in a yearly donation to your community!

We've donated  
**2 MILLION BOOKS**  
books since 2005



Thanks to the participation of over  
**80, 000 CLASSROOMS**





That's a total value of  
**\$11.5 MILLION**  
in books donated to children who need them most!



Classrooms Care is a special reading program that empowers students to read and make a difference. We believe every child deserves to have access to books they can own. That's why, when students read 100 books, Scholastic is committed to donating up to 100,000 books to kids who need them!

Tell your child's teacher to register beginning January 1, 2023  
at [scholastic.ca/classroomscare](https://scholastic.ca/classroomscare)

  @ScholasticReadingClubCanada #ClassroomsCare #DoGood

# We're Here to Help!



1-800-268-3860 (Toll-Free)



[readingclubparents@scholastic.ca](mailto:readingclubparents@scholastic.ca)



[scholastic.ca/rc/faq](https://scholastic.ca/rc/faq)



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## SCHOLASTIC 100% SATISFACTION GUARANTEE

Your complete satisfaction is our #1 priority. If for any reason you want to return an item you ordered, we will be happy to give you an exchange, credit, or full refund.